



Poland and Czechia Business Study Abroad - Summer 2027

Travel Dates: Sunday, May 16, 2027, to Wednesday, May 26, 2027

Day 1: Sunday, May 16 – Travel to Poland

- We will depart from Tampa International Airport for an overnight flight to Warsaw, Poland.

Day 2: Monday, May 17 – Warsaw, Poland

- We'll arrive in Warsaw and transfer to our hotel to check-in.
- Then, we will have an **Orientation Walking Tour**. The tour is an introduction to neighborhood, transportation, and essential services.

Course activities:

- Management of Cultural Dynamics: Cultural Dynamics Discussion
- Principles of Management: Roles of Managers in Organizations Discussion (efficiency vs. effectiveness)
- Business Capstone: Living the Mission – Company Culture in Action Discussion

Meals Included

- Welcome Dinner

Day 3: Tuesday, May 18 – Warsaw, Poland

- Today, will start the day by exploring Warsaw on a **Guided City Tour**. From the Old Town and Royal Castle, stroll along the Royal Route, and enjoy Łazienki Park with Chopin's statue, we will be taking in the city's history and architecture.
- We will then participate in a Company Visit at the **American Chamber of Commerce (AmCham Poland)**
 - This is an executive briefing that analyzes the transatlantic trade corridor and Poland's role as the economic hub of Central Europe. Led by an AmCham representative, the session offers a high-

level look at how U.S. multinationals navigate EU regulatory landscapes and adapt business models to local markets.

Course activities:

- Managing Cultural Dynamics: Negotiating Across Cultures Discussion
- Principles of Management: Ethics and Corporate Social Responsibility Discussion
- Business Capstone: Identifying Strategic Issues Discussion

Meals Included

- Breakfast

Day 4: Wednesday, May 19 – Warsaw, Poland

- Today is our visit to **EcoBean**, an innovative sustainability-focused company. We will learn how businesses turn waste into value through circular economic practices.
 - EcoBean is an innovative Polish startup transforming spent coffee grounds into sustainable raw materials for the beauty, food, and materials industries. The session focuses on circular economic practices, green innovation, and industrial sustainability, showcasing how cutting-edge technology can turn waste into valuable resources while promoting environmental responsibility and cross-industry collaboration.
- Then, we will visit the **Warsaw Uprising Museum**.
 - This is one of the most important and emotionally powerful museums in Poland when the Polish resistance fought against German occupation or others (World War II).
- We will end the day with a group discussion and reflection.

Meals Included

- Breakfast

Day 5: Thursday, May 20 – Krakow, Poland

- Today, we will travel to **Krakow** which is the second largest city in Poland.
- After making a pitstop at the hotel, we will visit **Sabre Corporation** to learn how technology, AI, and global systems shape the travel industry.
 - This is a leading American technology provider to the global travel and tourism industry. Sabre Corporation employs more than 9,000 people worldwide, including nearly 1,300 in Poland. This office is a strategic technology engine for Sabre, responsible for building advanced software and AI solutions that power the future of global air travel and hospitality.

Course activities:

- Managing Cultural Dynamics: Women in Leadership Discussion
- Principles of Management: The Importance of Strategic Management Discussion
- Business Capstone: Marketing in Action Discussion

Meals Included

- Breakfast

Day 6: Friday, May 21 – Krakow, Poland

- Today, we will explore Krakow on a **Walking Tour:**
 - We discover the Main Market Square, Cloth Hall, and St. Mary's Basilica, tour Wawel Castle and Cathedral, and explore the historic Kazimierz Jewish Quarter.
 - The Main Market Square is one of the largest medieval town squares in Europe.
 - The Cloth Hall is one of the oldest medieval markets in Krakow dating back to the 13th century.
 - St. Mary's Basilica is a Brick Gothic church built in the 14th century and is for its Polish Gothic architecture.
 - Wawel Castle and Cathedral is the 14th most visited art museum in the world. The Cathedral is where Polish monarchs were crowned.
 - Kazimierz Jewish Quarter is known as a key area of Jewish culture during World War II.
- In the afternoon, we will visit **Schindler's Factory Museum:**
 - This is a powerful historical museum located in the former administrative building of the factory where Oskar Schindler saved over 1,000 Jewish workers during World War II.
- We will reflect on leadership, ethics, and decision-making in times of crisis (discussion across courses).

Meals Included

- Breakfast

Day 7: Saturday, May 22 – Krakow, Poland

- Today, we will take a day trip to **Auschwitz-Birkenau Memorial and Museum** for a guided educational experience at this historic site
 - These are former German Nazi concentration and extermination camps. The guided tour includes Auschwitz I, where you walk through original barracks, exhibits, and the infamous gate bearing the inscription “Arbeit macht frei.” The visit continues to Auschwitz II – Birkenau, the vast camp complex where mass exterminations took place.
- We will participate in an evening reflection discussion

Meals Included

- Breakfast
- Group Dinner

Day 8: Sunday, May 23 – Prague, Czechia

- Today, we will travel to **Prague**. Prague is the capital of the Czechia. It is home to Romanesque, Gothic, Renaissance and Baroque architecture. It has been the location of many films such as *Van Helsing*, *Chronicles of Narnia*, *Hellboy* and *Spider-Man: Far From Home*.
- Next, we will explore Prague on a **Guided City Tour**, which includes:
 - Old Town Square with the Astronomical Clock, a stroll across the iconic Charles Bridge, Prague Castle complex with St. Vitus Cathedral, and views of the city’s historic architecture and charming streets.

Meals Included

- Breakfast

Day 9: Monday, May 24 – Prague, Czechia

- Today is the visit to **Prague Castle**, which is one of the largest ancient castle complexes in the world, filled with grand courtyards, and stunning Gothic, Baroque, and Romanesque way.
 - We will see highlights like St. Vitus Cathedral, the Old Royal Palace, and Golden Lane while enjoying panoramic views over Prague.
- We will attend a **Business Luncheon** with a guest speaker:
 - This experience provides a professional setting for us to reflect on our study trip visits and discuss the specific business dynamics of the Czech (and Central European) market.

- In the afternoon, we will visit **Prusa Research**, exploring innovation, entrepreneurship, and advanced manufacturing.
 - Prusa Research operates in the 3D printing industry, and it has grown into a high-tech manufacturing powerhouse.

Meals Included

- Breakfast
- Group Lunch

Day 10: Tuesday, May 25 – Prague, Czechia

- Today We visit **Samsung's** Czechia operations, where we learn about global marketing, supply chains, and cross-cultural management.
- Then, we will finish the day with cultural time exploring Prague and a program reflections.

Meals Included

- Breakfast
- Farewell Dinner

Day 11: Wednesday, May 26 – Return to Tampa

- Today, we travel back to Tampa, Florida.

Meals Included

- Breakfast