



## **This syllabus is for The Greece Study Abroad Program, July 2025**

### **MAN 3600 - INTERNATIONAL BUSINESS**

**Instructor Web page:**

<https://webapps.spcollege.edu/instructors/id/rojas.andres>



Hello Students, Welcome to International Business, I will be your professor for this course.

My career expands over 20-years working in international business, banking, finance, investments, international nonprofits, commercial finance, and capital markets. I have also consulted for local and international organizations that operate abroad; and from these experiences, I have gained a broad perspective on

organizational problems, managerial challenges, and opportunities in International Business

I am excited you chose to embark on this educational journey, and I look forward to having you in the class!

Dr. Andy Rojas

### **Professional Etiquette in Academia**

In academia professors are addressed by their respective titles. In your communications with me you can address me as Dr. Rojas. When you submit a paper that requires a title page with the instructor's name, you can use Dr. Andy Rojas

## **Course Description**

This course will provide a broad overview of management practices from an international perspective. This will include international management, strategic analysis and planning in a global setting, implementation and control of businesses and managing technology components to meet the challenges of globalization. Emphasis will be on addressing issues and opportunities that managers face when managing multinational multicultural organizations. 47 contact hours.

## **Course Objectives:**

1. The student will demonstrate an understanding of basic management functions, roles and skills.
2. The student will describe how the challenges of the culture, customs, politics, diversity and law play in conducting managing a multinational business organization.
3. The student will develop an understanding of investments, financial environments and trade law and policies as they impact international decision-making.
4. The student will analyze global tactical business operations and review means to effectively manage business functions in an international environment.
5. The student will demonstrate why effectively managing information technology is critical to global firms.

## **IMPORTANT DATES**

## **MAN 3600** Assignments – Study Abroad

**Course Starts:** Monday, July 7

**Course Ends:** Sunday, August 17

**Travel Dates:** Sunday, July 27 to Monday, August 4

### **Assignments Weights & Due Dates**

<b>Assignment Type</b>	<b>Weight</b>	<b>Due Date</b>
Paper/Project 1	25%	<b>Friday, August 17, 2025</b>
In-country Participation To earn participation points, the student must: 1- attend the prior and post program meeting 2- actively participate in group discussions, 3- Attend start of day team/class huddle, 4- Attend end-of-day team/class debriefing 5- Lead topic discussions throughout the day, be fully engaged in the program 6- Read, discuss, and share 2 articles	40%	In-country days  July 28 to August 4
Final PowerPoint	35%	<b>Friday, August 17, 2025</b>

### **ATTENDANCE**

**To earn credit for this study abroad course, students must meet all the assignment and participation requirements of the program.**

## **Grade Levels**

### **90% to 100% = A**

95 to 100 = Exceptional Level

90 to 94 = Excellent Level

### **80% to 89% = B**

85 to 89 = Very Good Level

80 to 84 = Good Level

### **70% to 79% = C**

75 to 79 = Fair Level

70 to 74 = Marginal Level

### **60% to 69% = D**

60 to 69 = Fail Level

### **Less than 60% = F**

Incomplete grades fall under the [Incomplete Grades and Procedure](#) policy of the college.

## **Required Textbook**

International Business (17th Edition)

Environments & Operations

by [John Daniels](#) (Author), [Lee Radebaugh](#) (Author), [Daniel Sullivan](#) (Author)

## **Tools for your Success**

I want to ensure your success in this class by providing a few resources that you can utilize in your educational journey. These tools are for your growth and development, especially as you develop and write various written assignments. Invest time in your own academic progress, I believe you will find them to be of great benefit toward your success. You can use these tools for your courses at SPC.

## **APA Academic Writing**

**1-APA Video:** Invest 4 minutes now, so that you can save hours later correcting and formatting APA style papers. Watch this video:

[https://www.youtube.com/watch?v=\\_ODakMMqvIs](https://www.youtube.com/watch?v=_ODakMMqvIs)

## **2-APA Sample Paper. This paper has various key APA**

Go to Course Content, then go to tab **ALL YOU NEED**, review Document 77\_APA\_HOW\_TO

## **3- APA How to do: in-text Citations, quotes, title page, and reference page**

[https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/in\\_text\\_citations\\_the\\_basics.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/in_text_citations_the_basics.html)

**4- APA Style Blog** is an excellent site to get those pesky APA questions answered quickly by a real person. It is a fantastic site to learn more about how to cite in APA. For more information go to: <http://blog.apastyle.org>

How to quote

**5- Grammarly** as a tool for you to use for checking grammar right from your browser or Microsoft Office. This tool can improve your writing in emails, documents, social media posts, messages, and more. Visit [www.grammarly.com](http://www.grammarly.com)

**6- Prezi** is an online presentation software that allows for group and team collaborations seamlessly. It is easy to use and FREE. For more information. Visit <https://prezi.com/business/>

### **Academic Honesty:**

Academic honesty and plagiarism fall under the [Academic Honesty Policy](#) of the college. The College of Technology and Management has implemented a “0” tolerance policy for academic dishonesty and if the student is in violation an “F” the course will be applied.

<b>From Student and Educational Services- Students with Disabilities</b> If you wish to receive special accommodations as a student with a documented disability, please make an appointment with the Learning Specialist on the Clearwater, Tarpon Springs, or St. Petersburg sites. If you have a documented hearing loss, please contact the Program for the Deaf at 791-2628 (V/TDD). Clearwater			
	Stefanie Silver	AD 122	791-2710
St. Petersburg/ Gibbs	Gene Oskamp	AD 120	341-4316
Tarpon Springs	Barbara Thompson	Counseling	712-5789

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**Office Hours:** Monday 12:30 p.m. to 7:30 p.m. Tuesday 12:30 p.m. to 7:30 p.m.

**Office Location:** Epi Center, Room 2-401