



## **Athens, Greece 2025 Itinerary**

**Travel Dates: Sunday, July 27 – Monday, August 4, 2025**

### **Program Overview**

The 2025 Greece Study Abroad is a unique program that immerses students in the role of Junior Business Consultants Students guided by SPC faculty Dr. Andy Rojas and Kambia's professional team. Students will directly engage with micro-business owners to carefully evaluate their internal and external business needs. Students will also provide solutions that help their businesses prosper while gaining real business world hands-on experience. Additionally, students will receive a certificate for their business consulting projects provided by Kambia while participating in experiences and fun-learning activities that celebrate the Greek culture.

### **Day 1, Sunday July 27**

- Fly overnight to Athens, Greece

### **Day 2, Monday, July 28**

- We will arrive in Athens where we will meet the Kambia staff at the airport.
- Then we will have a Welcome orientation to discuss about the program including a interactive activity about the Greek language.

### **Meals:**

- No breakfast provided
- No lunch provided
- Dinner provided

### **Day 3, Tuesday, July 29**

- Breakfast and introduction to our Business Consulting Program.
- We will visit the NGO in downtown Athens, you will learn how the NGO is working with refugees, program support, and immigrant employability.
- Then we will go to the Athens Economic District for a good understanding of the context of the businesses you will work with.

#### **Course Activities**

- International Business Discussion - Globalization & Doing Business in Latin America
- Managing Cultural Diversity Discussion - The Case for Cultural Diversity
- Principles of Management -Discussion - Roles of Managers in Organizations - management efficiency versus management effectiveness.
- Business consulting for assigned micro-enterprise business owner

#### **Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

### **Day 4: Wednesday, July 30**

- Today is the day you will meet your assigned clients and the Kypsely Entrepreneurs.
- We will begin client onboarding and evaluate their business needs to start working on the deliverables.
- We will also visit and get to know other small companies run by owners who are migrants and refugees. learn about the stories behind the founders of these micro-enterprises

#### **Course Activities**

- International Business Discussion – Free Trade & International Trade Agreements
- Managing Cultural Diversity Discussion – Negotiating Across Cultures
- Principles of Management -Discussion – Ethics and Corporate Social Responsibility (CSR)
- Business consulting for assigned micro-enterprise business owner

**Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

**Day 5: Thursday, July 31**

- **Client Consultation and Mentorship Session**
- On this day, you will continue learning about your business clients and you will gather the necessary information to prepare a consulting report/deliverable.
- You will continue working with an expert to gain feedback based on the client's needs and priorities.
- You will share the recommendations and deliverables, focusing on quality results for your client

**Course Activities**

- International Business Discussion – Exports and Imports
- Managing Cultural Diversity Discussion – Women in Leadership
- Principles of Management -Discussion – The importance of strategic management
- Business consulting for assigned micro-enterprise business owner

**Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

**Day 6: Friday, August 1**

- **Final Presentations Day**
- On the day you will finalize the work based on the mentor's feedback and get ready for the final presentation.
- You will present the final report with specific deliverables for your client.
- You will consult with the client to learn feedback, answer questions, and discuss the forecast of the plan

## **Course Activities**

- International Business Discussion – FDI (Foreign Direct Investments)
- Managing Cultural Diversity Discussion – Workforce motivation
- Principles of Management -Discussion – Organizational Change
- Business consulting for assigned micro-enterprise business owner

## **Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

## **Day 7: Saturday, August 2**

- On this day you will reflect on what will undoubtedly be a life-changing
- experience learning about Greek culture
- You will visit the Parthenon and the Acropolis Museum which are two of the most incredible and important sites in the history of Greece and the world.
  - The Parthenon is a former temple on the Athenian Acropolis, Greece, that was dedicated to the goddess Athena. Its decorative sculptures are considered some of the high points of classical Greek art, and the Parthenon is considered an enduring symbol of Ancient Greece, democracy, and Western civilization.
  - The Acropolis Museum is an archaeological museum focused on the findings of the archaeological site of the Acropolis of Athens.

## **Course Activities**

- International Business Discussion – Global Marketing
- Managing Cultural Diversity Discussion - Cultural Diversity Competitive Advantages
- Principles of Management -Discussion – Three Skills Approach to Management
- Business consulting debriefing and takeaways discussion

## **Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

### **Day 8: Sunday, August 3**

- Cultural Day - Saronic Gulf Boat Cruise
  - On this day you will visit the beautiful islands of Poros, Hydra and Egina. You will also enjoy a delicious Greek lunch on board and watch traditional dances.

### **Course Activities**

- International Business- Discussion – Regional Agreements
- Managing Cultural Diversity Discussion – Global Business Ethics
- Principles of Management -Discussion – Differences between managers and leaders
- Business consulting debriefing and takeaways discussion

### **Meals:**

- Breakfast provided
- Lunch provided
- Dinner provided

### **Day 9: Monday, August 4**

- Depart Athens, Greece for Home

### **Meals:**

- Breakfast provided
- No lunch provided
- No dinner provided