

SPC St. Petersburg College

Study Abroad Colombia

MAN 4102 Managing Cultural Diversity Syllabus

Instructor Web page:

<https://webapps.spcollege.edu/instructors/id/rojas.andres>



Hello and Welcome to International Business

My name is Dr. Andy Rojas, and I will be your professor for this course.

My career expands over 20-years working in international business, banking, finance, investments, international nonprofits, commercial finance, and capital markets. I have also consulted for local and international organizations that operate abroad; and from these experiences, I have gained a broad perspective on organizational problems, managerial challenges, and opportunities in International Business and Managing Cultural Diversity

I am excited you chose to embark on this educational journey, and I look forward to having you in the class!

Professional Etiquette in Academia

In academia professors are addressed by their respective titles. In your communications with me you can address me as Dr. Rojas. When you submit a paper that requires a title page with the instructor's name, you can use Dr. Andy Rojas

Course Description

This course provides students with an understanding of the concepts of leadership, knowledge management and cultural diversity in the international business environment. Students will gain an understanding of the theory and practical application of the skills necessary to provide cross-cultural leadership, including increasing their cultural knowledge and sensitivities.

Course Objectives:

The student will demonstrate an understanding of leadership principles in the context of global markets by:

- a. Studying the concepts of leadership and basic business models commonly used in global markets.
- b. Discussing how leadership skills must be adapted in culturally diverse business models.
- c. Examining and evaluating the benefits of using the appropriate skills at the right time and the disadvantages of not.

The student will demonstrate an understanding of cultures in the context of global markets by:

- a. Examining different cultural beliefs, interactions and communications in a structured format.

MAN 4102– Assignments – Study Abroad – Colombia

Course Starts: Monday, June 26

Course Ends: Sunday, July 23

Travel Dates: Sunday July 9 – Tuesday, July 18

Assignments Weights & Due Dates

Assignment Type	Weight	Due Date
Paper 1	20%	Sunday July 2, 2023
4 Discussion Posts	40%	July 9 – July 17 (in country)
Final PowerPoint	20%	Sunday July 23
Participation To earn participation points, the student must: 1- attend the prior and post trip meeting 2- actively participate in group discussions and be fully engaged with the in-country program	20%	June 26 to July 23

Grade Levels

90% to 100% = A

95 to 100 = Exceptional Level

90 to 94 = Excellent Level

80% to 89% = B

85 to 89 = Very Good Level

80 to 84 = Good Level

70% to 79% = C

75 to 79 = Fair Level

70 to 74 = Marginal Level

60% to 69% D

60 to 69 = Fail Level

Less than 60% = F

Incomplete grades fall under the [Incomplete Grades and Procedure](#) policy of the college.

Required Textbook:

Managing Cultural Differences

Authors: Neil Remington Abramson and Robert T. Moran, Ph.D.

Publisher Information: Taylor

Edition: 10th

*ISBN Number: 9781138223684 (pbk)

Prerequisites: Admission to: BANK-BAS or TMGT-BAS or INTBUS-BAS or MGTORG-BAS or BUS-BS or HSA-BAS or PPA-BS or EDST-BS

Tools for your Success

I want to ensure your success in this class by providing a few resources that you can utilize in your educational journey. These tools are for your growth and development, especially as you develop and write various written assignments. Invest time in your own academic progress, I believe you will find them to be of great benefit toward your success. You can use these tools for your courses at SPC.

APA Academic Writing

1-APA Video: Invest 4 minutes now, so that you can save hours later correcting and formatting APA style papers. Watch this video:

https://www.youtube.com/watch?v=_ODakMMqvIs

2-APA Sample Paper. This paper has various key APA

Go to Course Content, then go to tab **ALL YOU NEED**, review Document 77_APA_HOW_TO

3- APA How to do: in-text Citations, quotes, title page, and reference page

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/in_text_citations_the_basics.html

4- APA Style Blog is an excellent site to get those pesky APA questions answered quickly by a real person. It is a fantastic site to learn more about how to cite in APA. For more information go to: <http://blog.apastyle.org>

How to quote

5- Dragon Dictation is an easy-to-use voice recognition application powered by Dragon NaturallySpeaking that allows you to easily speak and instantly see your text. For more information go to: <http://www.nuance.com/for-individuals/mobile-applications/dragon-dictation/index.htm>

6- Grammarly as a tool for you to use for checking grammar right from your browser or Microsoft Office. This tool can improve your writing in emails, documents, social media posts, messages, and more. Visit www.grammarly.com

7- Prezi is an online presentation software that allows for group and team collaborations seamlessly. It is easy to use and FREE. For more information. Visit <https://prezi.com/business/>

Academic Honesty:

Academic honesty and plagiarism fall under the [Academic Honesty Policy](#) of the college. The College of Technology and Management has implemented a “0” tolerance policy for academic dishonesty and if the student is in violation an “F” the course will be applied.

From Student and Educational Services-Students with Disabilities If you wish to receive special accommodations as a student with a documented disability, please make an appointment with the Learning Specialist on the Clearwater, Tarpon Springs, or St. Petersburg sites. If you have a documented hearing loss, please contact the Program for the Deaf at 791-2628 (V/TDD). Clearwater	Stefanie Silver	AD 122	791-2710
St. Petersburg/ Gibbs	Gene Oskamp	AD 120	341-4316
Tarpon Springs	Barbara Thompson	Counseling	712-5789

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Office Hours: Monday 12:30 p.m. to 7:30 p.m. Tuesday 12:30 p.m. to 7:30 p.m.

Office Location: Epi Center, Room 2-401