



COLLEGE OF BUSINESS

Study Abroad Syllabus

MAN 4102
Managing Cultural Diversity

INSTRUCTOR: Lori Jones
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OFFICE HOURS: Posted at the office door and on the course instructor's page

REQUIRED TEXTBOOK & OTHER RESOURCE INFORMATION:

Book is not required for the Study Abroad trip.

Library: <http://www.spcollege.edu/central/libonline/>.

COURSE INFORMATION:

DESCRIPTION:

Prerequisite: Admission to Banking BAS, Technology Management BAS, International Business BAS, Management & Organizational Leadership BAS, Health Services Administration BAS, Health Services Administration BASPR, Public Policy and Administration BS or Educational Studies BS. This course presents the basic concepts, principles, and techniques associated with leading cultural diversity in the global marketplace. Emphasis will be on the students developing an understanding of the interplay between leadership, cultural diversity, and the global business models. Students will also gain an understanding of how these concepts relate to and are applied in regional markets like Asia, Latin America, Europe, Africa, and the Middle East. 47 contact hours.

MAJOR LEARNING OUTCOMES:

1. The student will demonstrate an understanding of leadership principles in the context of global markets.
2. The student will demonstrate an understanding of cultures in the context of global markets.
3. The student will evaluate and apply the principles of leadership in culturally diverse global markets.

4. The student will understand and incorporate critical thinking skills, and synergistic evaluation skills in applying general leadership and cultural knowledge in specific circumstances.

STUDY ABROAD APPLICATION REQUIREMENTS:

Approval for participation in the program is subject to the following. Each participant must:

- Be a college student with a high school diploma, to participate in a traditional Study Abroad program or be registered as **dual enrolled (*)** to participate in a high school Study Abroad program.
- Be in good academic standing at the time of application (cannot be on academic warning, probation or suspension).
- Be enrolled for credit in an approved Study Abroad program course.
- Meet with an academic advisor to
 - Ensure any or all prerequisites needed to enroll in the course have been met
 - To complete a [My Learning Plan](#)
- Submit all required forms and documentation
- Interview with and be approved by program's lead faculty member.
- Be approved by the Center for International Programs.

MEETING INFORMATION:

The course will also include an orientation prior to the trip. One additional three-hour class might be required after the trip to present final projects. These times will be communicated to the students early in the summer session prior to the trip. Attendance to these meetings is mandatory; failure to attend the meetings will result in the student being dropped from the course.

Once the trip has started active participation is required. If the student does not participate in the scheduled activities of the trip, he/she might be dropped from the class and asked to return home.

The student must:

- Come to all class sessions and activities during the trip. Lack of attendance and/or participation will impact the student's grade.
- Be on time. We will be moving in groups. Tardiness would affect the entire group and will not be tolerated.
- Participate in the one-hour sessions at the end of the day.
- Take relevant notes and pictures for the final projects.

The program plan for this class meets the requirement of 47 contact hours for the course.

IMPORTANT DATES:

Course Dates: To be determined

Drop/Add: To be determined

Withdrawal Date: To be determined

Financial Aid: <http://www.spcollege.edu/central/SSFA/HomePage/calendar.htm>

GRADING:

Grades will be earned in four parts, as follows:

On time attendance to all the activities of the trip----- 20%
Participation (Includes blogging) ----- 20%
Conduct ----- 20%
Project 1 ----- 20%
Project 2 ----- 20%

Total possible points -----
100.00%

A	90 - 100%
B	80 - 89%
C	70 - 79%
D	60 – 69%
F	Less than 60%

ACADEMIC HONESTY:

St. Petersburg College has an Academic Honesty policy. It is your responsibility to be familiar with the policies, rules, and the consequences of violations. Read about the policy at: <http://www.spcollege.edu/webcentral/admit/honesty.htm> There is no tolerance for cheating and academic dishonesty. Discipline can range from a zero on that specific assignment to expulsion from the class with a grade of F. Note that copy/pasting published information, whether it's from your textbook or the Internet, without citing your source is plagiarism and violates this policy. Even if you change the words slightly, the ideas are someone else's, so you still have to cite your sources. Cheating, plagiarism, bribery, misrepresentation, conspiracy and fabrication are defined in Rule 6Hx23-4.461, Student Affairs: Academic Honesty Guidelines, Classroom Behavior.

PROJECT DETAILS

The details will be provided on Angel prior to the trip.

ITEMS TO PACK:

Airline regulations are constantly changing, checked baggage weight allowances, etc; be sure to check with your airline for maximum weight allowance several weeks before departure.

- PASSPORT and a couple of photo-copies of the photo page. Keep one in your luggage and carry one with you. Leave your passport in the hotel safe.
- Photo-copy of plane ticket (keep separate from plane ticket)
- Clothing (shorts, pants, shirts, socks, etc.) for 13 full days in Costa Rica
- Long pants and jeans are needed since some exhibits require them
- 1 pair of sneakers for walking – since we will be doing a lot of it
- 1 raincoat (or poncho)
- sunglasses
- sun-tan oil/lotion
- soap, shampoo
- travel alarm clock
- Enough money for personal use - souvenirs, snacks, etc.
- camera
- notebook
- pencils, pens
- Toiletries in zip-lock bag
- any personal medication in zip-lock bag and copies of the script
- chap stick (w/sunscreen)
- Extra pair prescription glasses

STUDENT CONDUCT / ALCOHOL AND DRUG POLICY:

Please refer to important information about student conduct and related policies in your study abroad application package.

EMERGENCIES/HEALTH & SAFETY:

Please refer to important information in pre-departure orientation materials.

LINK TO DEPARTMENT OF STATE ADVISORY FOR STUDY ABROAD DESTINATION(S):

www.state.gov - This information is subject to change; please check this source again as departure time nears.

SPECIAL ACCOMMODATIONS:

If you anticipate requesting of the Learning Specialist an accommodation for a documented disability, it is important to notify the International Programs office as soon as possible that you

plan to make a request. Please also make an appointment with the Learning Specialist on campus to make your request as soon as possible. The Learning Specialist can be reached at 791-2628 or 791-2710 (CL), 341-4758 (SP/G), 394-6108 (SE), 712-5789 (TS), or 341-4532 (AC).

STUDENTS AND INSTRUCTOR EXPECTATIONS:

Online /Student Conduct

<http://www.spcollege.edu/ecampus/help/conduct.htm>

Online Student, Faculty and Staff Expectations and Performance Targets

<http://www.spcollege.edu/ecampus/help/expectations.htm>

STUDENT SURVEY OF INSTRUCTION:

The student survey of instruction is administered in courses each semester. It is designed to improve the quality of instruction at St. Petersburg College. All student responses are confidential and anonymous and will be used solely for the purpose of performance improvement.

SYLLABUS CHANGES:

Will be posted on the ANGEL and announced to all the students in case they happen.

SYLLABUS ADDENDUM:

Please make sure you read the information in the addendum.

<http://www.spcollege.edu/webcentral/policies.htm>