Fall 2012
Enrollment Update

Board of Trustees Meeting

August 2012
Fall 2012 Enrollment
Opening Day

St. Petersburg College

Fall 2011: 33,359
Fall 2012: 32,354

Headcount

-3.0%

Fall 2011: 295,041
Fall 2012: 278,936

SSH

-5.5%

Note: SSH = Student Semester Hours.

Source: BI – Headcount and SSH Enrollment By Day Dashboards, Data Extracted, August 20, 2012
Lower & Upper Division - SSH

St. Petersburg College

Lower Division Upper Division Total

Fall 2011 SSH

Fall 2012 SSH

August 21, 2012

SPC Board of Trustees Meeting

SSH – Student Semester Hours

Source: Daily Enrollment Report, August 20, 2012
Enrollment Type

Headcount Data

- Continuing: -1.4%
- New: -7.6%
- Re-Admit: -5.9%

Source: BI – Headcount Enrollment By Day Dashboard  August 20, 2012
Continuing Student Trend

St. Petersburg College

Source: BI – Headcount Enrollment By Day Dashboard  August 20, 2012
New and Readmit Student Trend

August 21, 2012

Source: BI – Headcount Enrollment By Day Dashboard August 20, 2012
Enrollment Status

St. Petersburg College

<table>
<thead>
<tr>
<th></th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time</td>
<td>11,146</td>
<td>9,909</td>
<td>-11.1%</td>
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<tr>
<td>Part Time</td>
<td>22,213</td>
<td>22,445</td>
<td>1.0%</td>
</tr>
<tr>
<td>Total</td>
<td>33,359</td>
<td>32,354</td>
<td>-3.0%</td>
</tr>
</tbody>
</table>

Source: BI Enrollment Headcount Dashboard August 20, 2012
Five-Year Annual Trend

Full-Time vs. Part-Time

St. Petersburg College

Opening Day Headcount Data

- Fall 2007: 63%
- Fall 2008: 63%
- Fall 2009: 63%
- Fall 2010: 65%
- Fall 2011: 67%
- Fall 2012: 69%

Source: Business Intelligence Data Extracted August 20, 2012
Financial Aid Awards

St. Petersburg College

August 21, 2012

SPC Board of Trustees Meeting

Source: BI Headcount Dashboard. Data extracted August 20, 2012
Fall 2012 Enrollment Update

St. Petersburg College

Noteworthy Observations:

- Students taking fewer credit hours
- A 3% proportional increase in Part-Time students
- A decline of 1,237 (11.1%) Full-Time students
- A 2.2% decrease in Upper Division SSH
- A decline of 525 (7.6%) New students
- Slightly lower proportion of students receiving Financial Aid (55% vs. 56% last year)